

Media Release

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For Immediate Release

Tech Soft 3D and Geometric Sign Partnership Agreement

Collaboration between toolkit provider and engineering solutions specialist to support expedited development of next generation engineering software

Berkeley, CA, USA and Mumbai, India, July 10, 2012: [Tech Soft 3D, Inc.](#), leading provider of software development toolkits to the engineering software industry, and [Geometric Limited](#), a leader in Product Lifecycle Management (PLM), Global Engineering Services, and Offshore Software Product Development (OSPD) solutions and technologies, today announced a formal arrangement to leverage each other's expertise in order to help independent software vendors and system OEMs build better software in shorter time frames.

Geometric's expertise in technology consulting and services to build next generation CAD, CAM, CAE software products complements Tech Soft 3D's proven toolkits for desktop, cloud and mobile applications, helping their joint customers deliver successful software to market. Close cooperation between the companies will ensure that Geometric receives the highest degree of technology knowledge of Tech Soft 3D components, ensuring optimal results.

"Geometric's reputation of helping customers introduce superior products with shorter lead teams aligns perfectly with our mission," says Ron Fritz, Tech Soft 3D CEO. "We think their expertise is a perfect complement to our technology, and look forward to working together to help companies focus their resources and create successful applications."

As a software product development specialist, Geometric has over the years helped product owners build successful CAD, CAM, CAE applications leveraging technology components such as those provided by Tech Soft 3D. This formal relationship will help make things simpler for customers and ensure access to best-in-class expertise for their programs.

Kalidas Surapaneni, Senior Vice President and Head, Business Development, at Geometric says, "It's clear that many of the leading developers of engineering and PLM software today rely on the robust technology offered by Tech Soft 3D. When complemented by our software product development capabilities, we can bring this technology to an even wider audience including industrial companies that rely on own software products for differentiation. Our joint goal clearly is to help companies create great applications."

About Tech Soft 3D

Tech Soft 3D is the leading global provider of premier component technologies and related services that enable software developers to rapidly create world-class technical software. The company develops the HOOPS Product Suite, consisting of HOOPS Visualize, HOOPS Exchange and HOOPS Publish, SDKs for

visualization, CAD data import/export and 3D PDF publishing respectively. It also resells premium components such as Autodesk's RealDWG® Toolkit and AutoCAD® OEM platform and the Parasolid® Modeling Kernel from Siemens PLM Software. Tech Soft 3D technologies are used in nearly 500 applications worldwide. The company can be reached through <http://www.techsoft3d.com>

About Geometric:

Geometric (www.geometricglobal.com) is a specialist in the domain of engineering solutions, services and technologies. Its portfolio of Global Engineering services and Digital Technology solutions for Product Lifecycle Management (PLM) enables companies to formulate, implement, and execute global engineering and manufacturing strategies aimed at achieving greater efficiencies in the product realization lifecycle.

Headquartered in Mumbai, India, Geometric was incorporated in 1994 and is listed on the Bombay and National Stock Exchanges. The company recorded consolidated revenues of Rupees 8.08 billion (US Dollars 167.51 million) for the year ended March 2012. It employs over 4500 people across 12 global delivery locations in the US, France, Romania, India, and China. Geometric was assessed as CMMI 1.1 Level 5 for its software services and is ISO 9001:2008 certified for engineering operations. The company's operations are also ISO 27001:2005 certified.

HOOPS is a registered trademark of Tech Soft 3D. All other products or company references are the property of their respective holders.

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